Find & Order

Customer engagement through orientation

A solution available on Microsoft AppSource

Looking for products in large stores is a pain for both customers and sales assistants.

Find & Order
Customer orientation

«Up to 15% of customers leave stores without at least 1 product they searched for.»

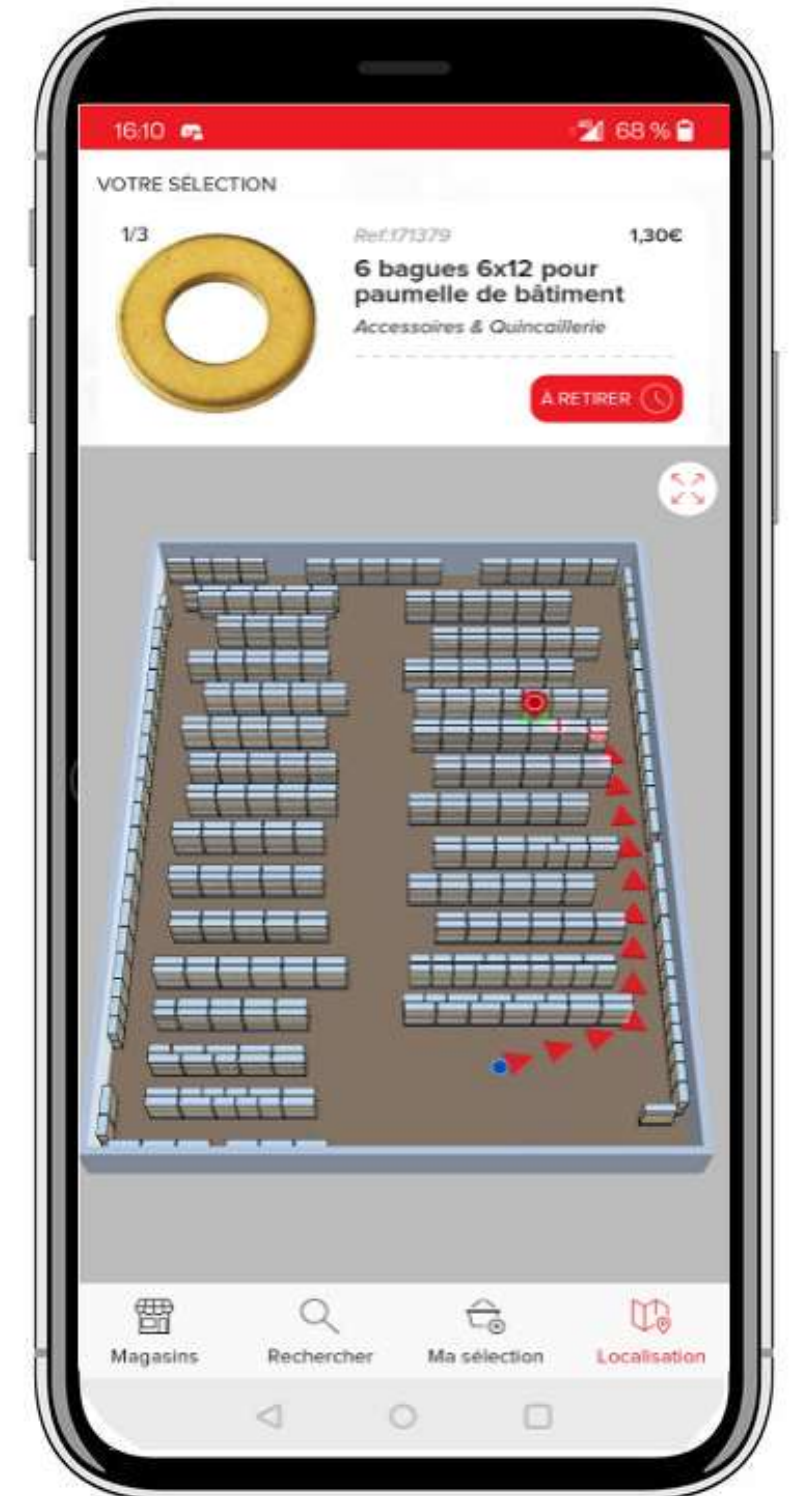«Searching for products is the second friction point in stores»

Goals

> A better client satisfaction

> Additional revenues

KPI

> Users / day + number of downloads

> Increase your reputation and NPS

> Revenues/store/month: up to 2%

Cross-integration

> retailer app with catalogues, scan & go app...

> Picking/OMS app: if solution used for picking optimization

> Solution available through mobile and kiosks

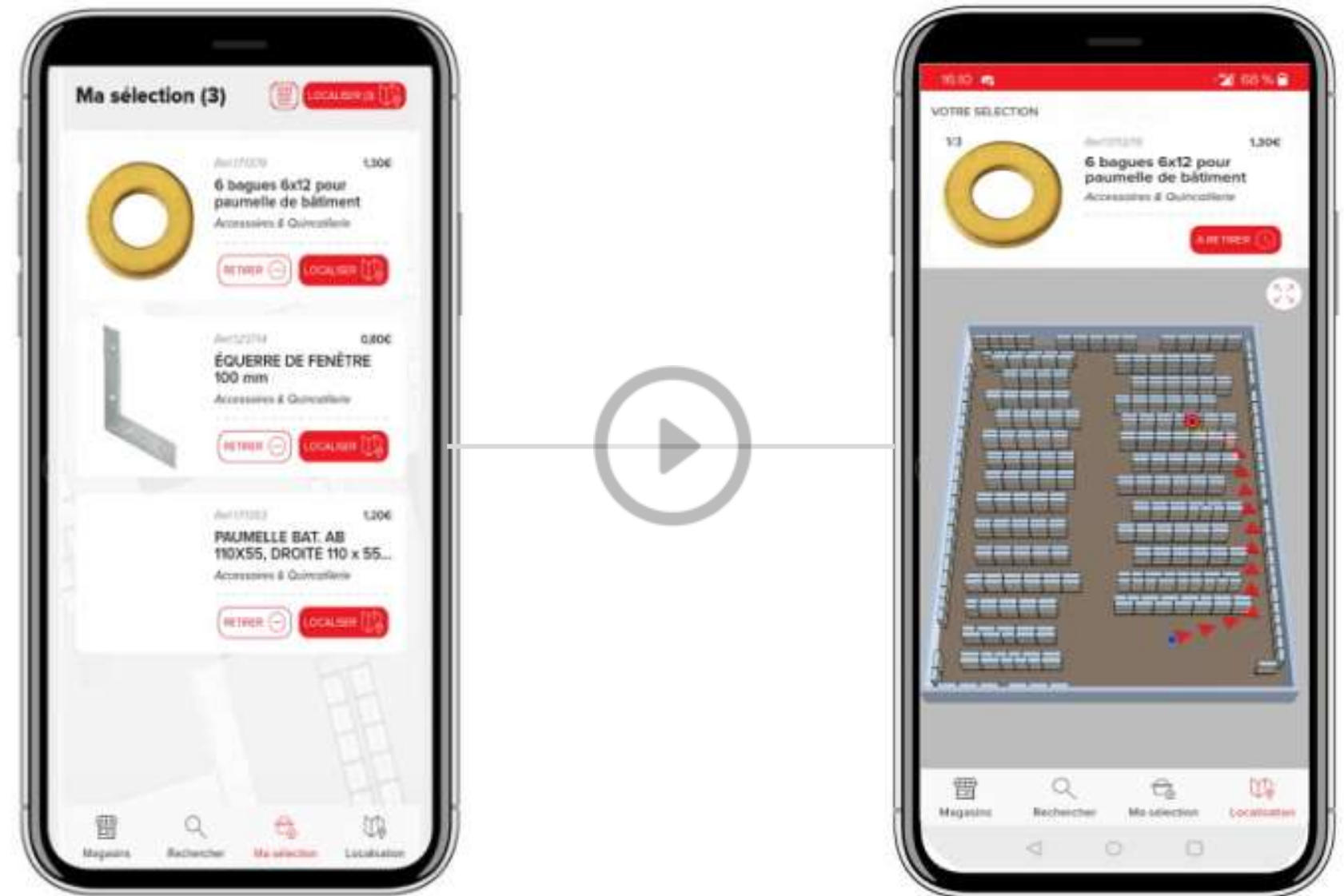# Product Presentation
Front : customer experience

Steps followed by customers :

- Product search in catalogue

- Customer product selection
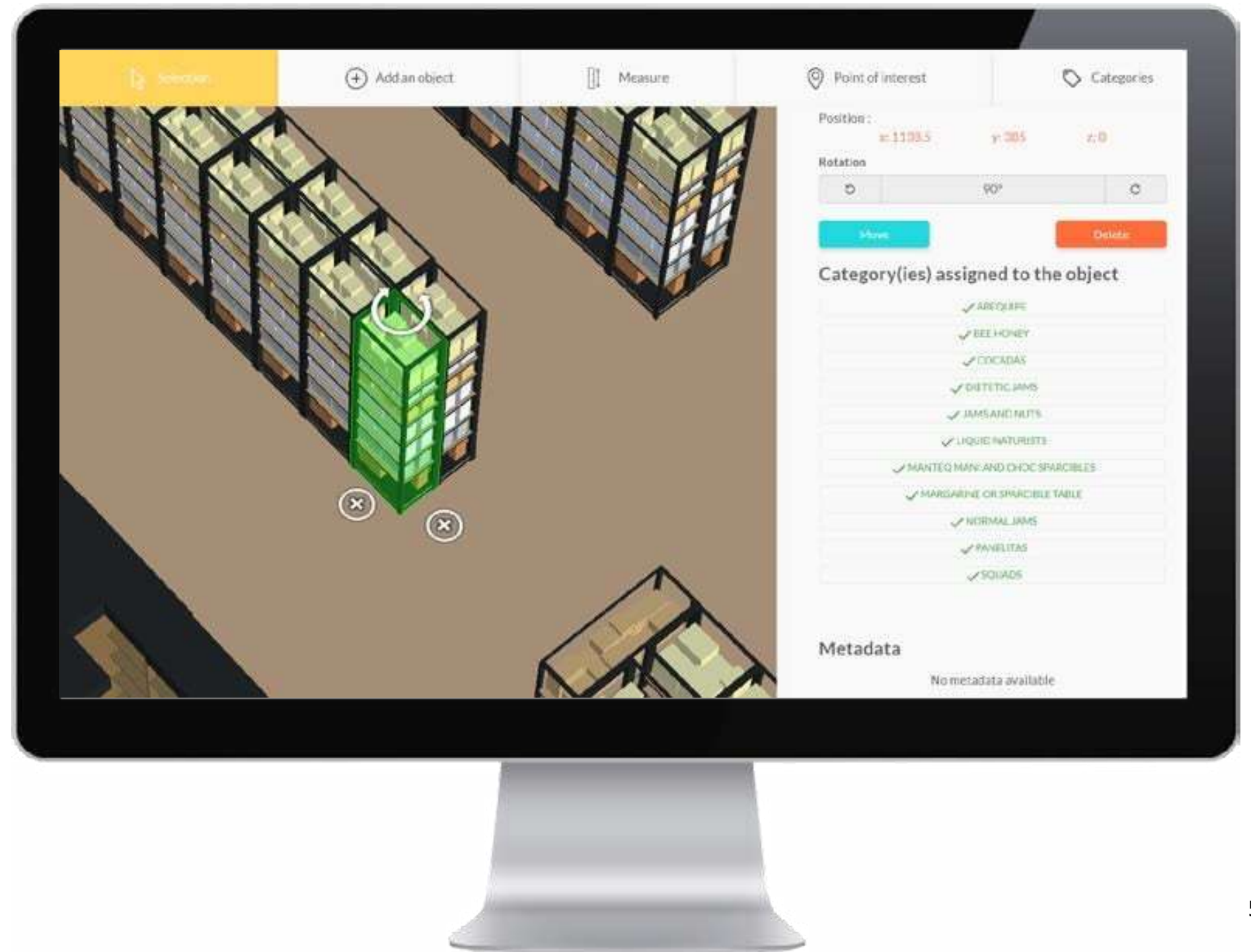
- Optimized route for the selection

Product Presentation
Admin : web back-office

You are delivered an access to your private web back-office:

- to edit and update your maps, their content and rules

- to get statitics and KPI

- to export reports

Business Case
Example

A DIY retailer in France.

2 stores since June 2021 :

- 30 000 downloads in 3 months
- 600 users per day
- Marketing: 0€

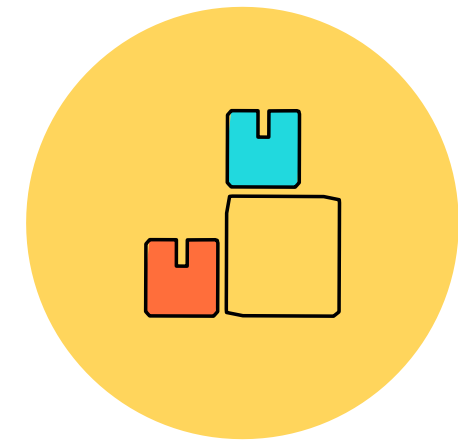App done by Find & Order : iOS + Android.

Implementation
Location service

2D/3D Modelling

Catalogue integration

SDK / APK integration

Any format at scale

PDF, csv, Excel…

In your app
or as it is

Technical requirements

Android app >=7

Find&Order

Among our clients

Acceleration programs

LOGISTICS	RETAIL	REAL ESTATE	RETAIL	RETAIL	RETAIL
Sprint Project	Retail Booster by PICOM	Paris&Co Immobilier	Paris&Co Retail	Look Forward Showroomprivé	POPAI

Awards

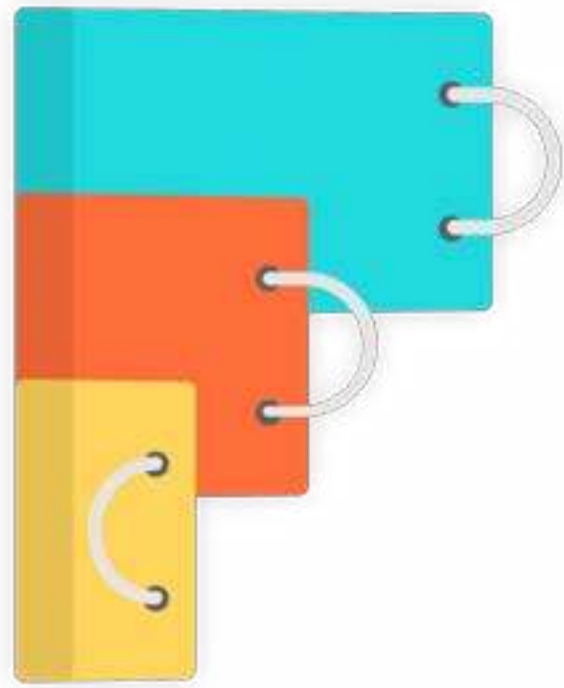| 2020	2020	2019	2019	2019	2018	2018	2018	2018
Smart Building Siemens/Atos/BNP RE	EV Logistique	Graines de Boss	Innovation Station Auchan	CRI by POPAI	Traffic +4 by PICOM	La Nuit du Commerce Connecté	Made in 92	Prix de l'innovation CCI-FP

CONTACT

ARTHUR GUELTON

Co-founder at Find & Order

arthur.guelton@findnorder.com

+33 6 28 04 78 48

findnorder.com